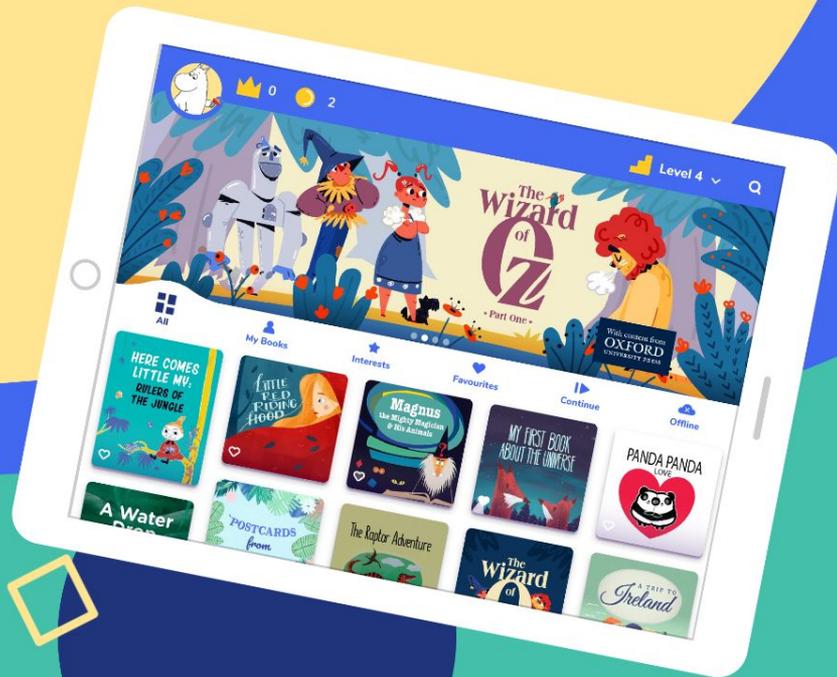


Asociación Aldeas Infantiles SOS de Guatemala

x

BOOKR Class

Pilot | 2021-2022



BOOKR
CLASS

About Asociación Aldeas Infantiles SOS

➔ Aldeas Infantiles, internationally known as SOS Children's Villages is a non-profit organization that works for the right of children to live as a family, to grow with love, respect and security and have adequate development and growth.

➔ To find out more about their work:

<http://www.aldeasinfantiles.org.gt/>



ALDEAS
INFANTILES SOS



What is BOOKR Class?

"The power of stories"

A storytelling-based supplemental educational platform designed to teach ESL/EFL with a selection of **interactive books** and **educational games**.

- ➔ 650+ books
- ➔ 2400 games and growing
- ➔ Teacher's Dashboard
- ➔ Supporting materials
 - Teacher's Handbook
 - Flashcards
 - activity tips
 - printables



The BOOKR Class experience

BOOKR Class...



increases the interest of children
towards English and reading

enhances reading engagement

improves reading ability

improves English
vocabulary, grammar

Why is **BOOKR Class** engaging?

interactions
to keep attention

animation to support
comprehension

native narration
for listening comprehension

sound effects

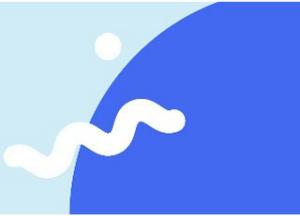
educational games & quizzes

text-highlighting for
visual learning





Purpose of cooperation



- ➔ Support Aldeas Infantiles SOS' **educational work** with providing **free resources** to its tutors and students
- ➔ Help tutors with a **ready-made, research-based English language library**
- ➔ Increase the **interest of students** towards English language and reading
- ➔ Develop **students' engagement and language skills**, specifically reading comprehension, vocabulary
- ➔ Monitor and **learn more about the children's skills** and interest through questionnaires and the system's database

Pilot overview

Project duration:

6 months - 4,5 active months

Participants:

112 students* & 10 tutors

Location: Guatemala

Institution type: NGO



*number of students varied weekly based on attendance

Methodology

Evaluation with tutors

Baseline

Midline

Endline



Continuous data collection

- time spent reading
- number of books opened and read
- title of books opened and read by student
- number of tasks completed
- number of tasks successfully completed

Baseline evaluation

Conducted with participating tutors

Age of tutors:

Under 25 - 29.2 %

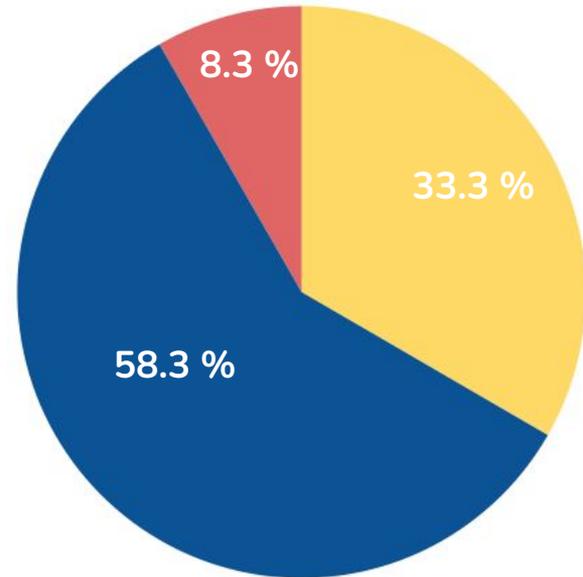
25-35 - 41.7 %

35-40 - 25 %

40-50 - 4.2 %

Do you use ICT tools in your teaching?

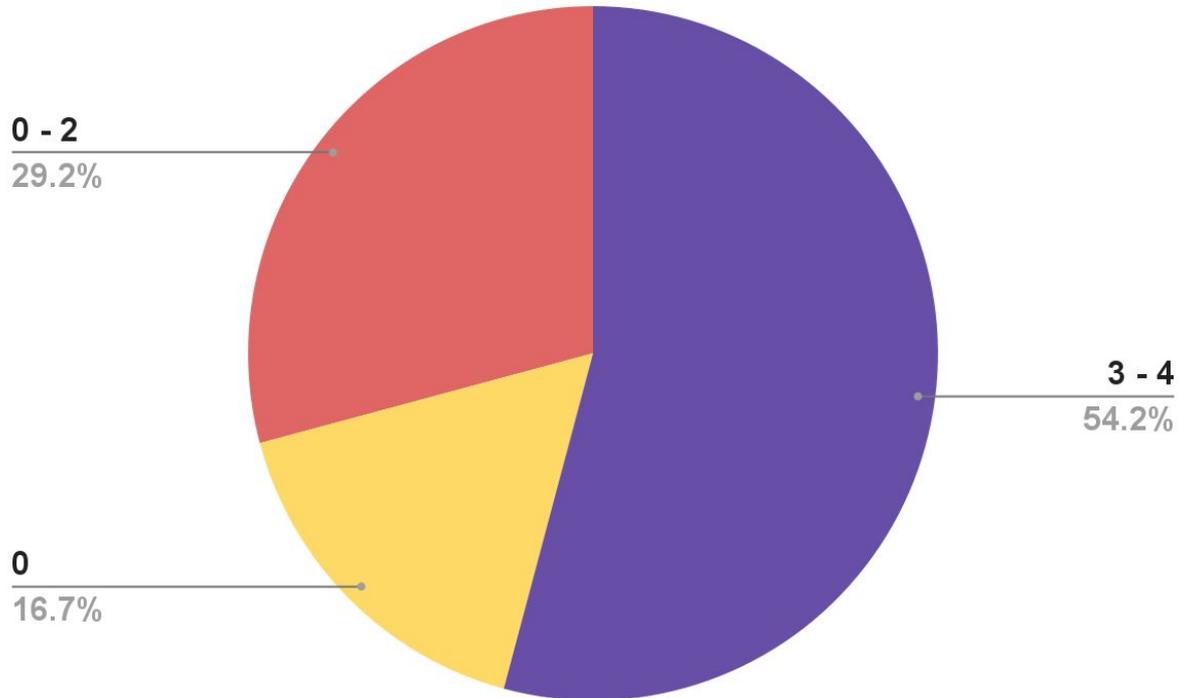
- Yes, but not regularly
- Yes, regularly
- No



Baseline evaluation

Conducted with participating tutors

How many hours per week do children spend studying English?



Key results

One of the missions of the pilot was to *make English learning and reading a habit* as stories and reading has a direct impact on children's well-being and social development.

Results of the 4,5 active months:

127,011 mins = 2,116 hours
spent reading

19,813
book completions

59,817
completed exercises

4.5
months



Key results - Weekly averages

Overall

6785	minutes spent reading
1316	opened books
1064	book completions
228	different books completed
3831	exercise sessions
3230	completed exercises

There were only 1 week during the entire pilot, where students read less than 1 hour!

Per Student

75	minutes spent reading
7	minutes spent on a book
12	books completed
36	completed exercises



TOP Weekly results

10400 mins spent reading

96 mins / student spent reading

1802 books completed

2220 reading sessions (opened books)

5022 games completed

Most active week



Student leaderboard

Most time spent reading

1. Nerli - 2417 mins
2. Samuel - 2282 mins
3. Diego - 2217 mins

Most finished books

1. Samuel - 391
2. Alexia - 338
3. Francisca - 331



Most completed exercises

1. Samuel - 1387
2. Alexia - 1184
3. Francisca - 1023

Most active students



Key results - Engagement

Based on the statistics below, BOOKR Class is proved to be engaging for students with a high completion rate of opened books and assignments.

Total book opens
24,585

**Total number of
book completions**
19,813

**80,6% of opened
books were finished**

Total books assigned
880

**Total number of completed
assignments**
835

**94,8% completion
rate of assignments**

Midline & Endline Evaluation

As part of the Midline and Endline evaluation process, participating tutors have filled out a questionnaire, and provided scores (1-5) on different statements on two aspects of BOOKR Class.

Learning Process

Software & UX

The evaluation is based on the Likert-scale methodology, in which tutors had to express their level of agreement to the statement on a scale of 1-5:

- (1) Strongly disagree
- (2) Disagree
- (3) Neither agree nor disagree
- (4) Agree
- (5) Strongly agree

Midline & Endline Evaluation Scores

Is easy to adapt to any circumstances - for example to distance learning, classroom activities, warmup, homework, project work.

3.33

4.68

Illustrations and animations help students' reading comprehension.

4.83

4.71

Allows students to practice English both independently and in groups.

3.33

4.57

Allows tutors/tutors to perform a quantitative evaluation.

3.33

4.57

Allows tutors/tutors to identify students with problems in specific areas.

4.17

4.43



Adaption, evaluation, independent use values increase by time - tutors need some time and patience to get used to BOOKR Class or any edtech tool.



"Children told their partner to listen to the same book so they could do it together."



Usage of statistics improves by time



"..the platform stimulates the auditory, visual, and language areas, among others, it was easy to detect when a child had problems in these areas."

Midline & Endline Evaluation Scores

Supports students with appropriate content (language level, age, topic, etc.).

2.50

4.29

Students enjoy using the BOOKR Class app.

3.83

4.29

Allows students to improve listening skills and pronunciation.

4.00

4.29

Platform reduces preparation time for tutors/tutors.

3.50

4.14

Student statistics (Teacher's Dashboard)

2.83

4.00

“I have a very educational and creative experience.”

i Tutors could identify the developmental nature of BOOKR Class.

Tutors said...

*“...the curiosity of the little ones in reading and seeing the illustrations motivated them to participate in the established schedule.” - **Yakelin***

*“...I had a little one who entered with a big smile and during the class he did all the activities smiling, it was very nice to see that he enjoyed and had fun on the platform, also as a tutor I managed to learn many words that I did not know” - **Maria***

*“...the children, when they heard a song, repeated it and repeated it again since they found it very interesting” - **Vilma***







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For more information,
visit our website at
www.bookrclass.com

or

contact Anna
at anna@bookrkids.hu